

Social media partner pack



With the support of Te Matatiki Toi Ora
(The Arts Centre) and Manatū Taonga.



Ministry
for Culture
& Heritage



Help us promote the MOVE residencies

MOVE is a growing movement in Ōtautahi and we need your help to spread the word about our residency programmes, open to dance and circus collectives.

Supporting local talent to bring their visions to life, the artists will be fully supported by artistic and technical tutors. You can find out more about the dance residency [here](#), and the circus residency [here](#).

The seven-day residencies will run from 1 – 7 July, 2024 but applications close on 29 March, 2024.

This guide is tailored for our stakeholders, providing you with essential tools to promote our residency applications effectively. Together, we can extend our reach and inspire potential applicants.

Here are some effective ways you can help promote the applications with your networks:

- **Community engagement:** Mention the residencies at events or with your classes.
- **Email campaigns:** Use our graphics in your newsletter or forward ours to your contacts.
- **Social media sharing:** Direct your followers to our website at move.org.nz, using the example content on the next page, or any of the graphics on our stakeholder page.



Example social media content

The below content may be used across any of your communications and social media channels. You can download the associated tiles here.

Please tag
@move_otautahi
in your posts and we encourage you to use the same hashtags.

#1 – general for all dance circus collectives:

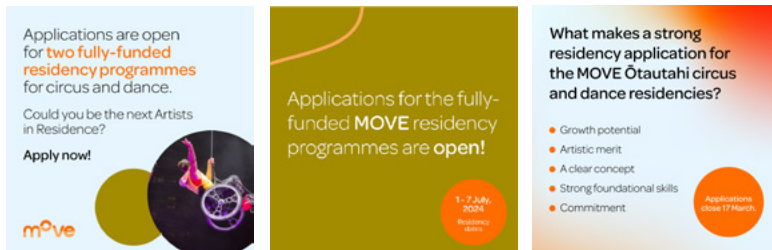
Attention, Ōtautahi dance and circus!

Applications are open for two fully-funded residency programmes for emerging circus and dance companies, collectives or duos based in Ōtautahi.

Interested? Head to move.org.nz for more details.

#circus #dance #christchurch #madetomove
#artistinresidence #moveotautahi

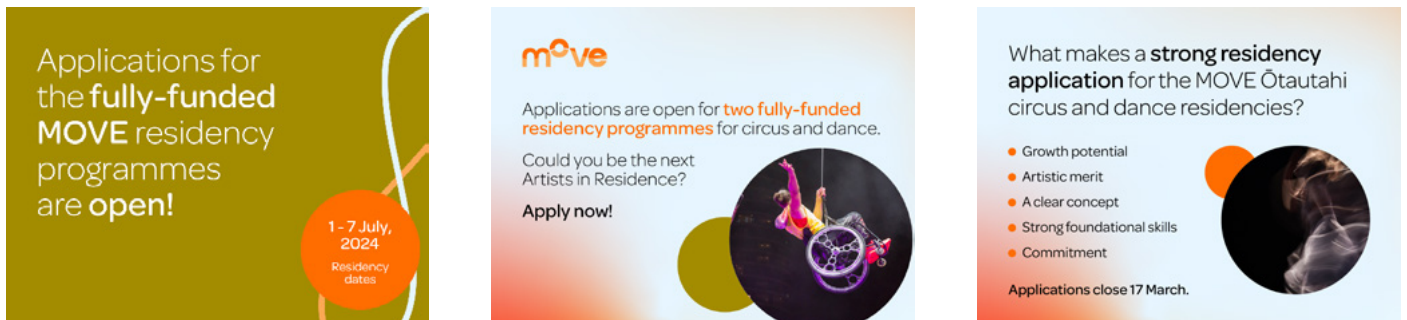
Instagram artwork



Instagram carousel artwork



Linkedin artwork



#2 – specific to circus collectives:

Are you a circus artist?

Take your skills and vision to the next level with Together We Are Stronger, the Ōtautahi circus residency.

Applications are now open for a group, collective, company or duo to take up a fully funded seven-day residency!

Interested? Head to move.org.nz.

#circus #christchurch #madetomove #artistinresidence
#moveotautahi

Linkedin artwork



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3 – specific to dance collectives:

Are you an artist? Is the stage your blank canvas?

We are looking for dance artists who are committed to their craft and seeking professional development.

Think it could be you? Check out our website move.org.nz.

*#circus #dance #christchurch #madetomove
#artistinresidence #moveotautahi*

Linkedin artwork



4 – reminder posts

You have seven days left to apply to be the next Artists in Residence for MOVE.

They are looking for circus artists and dancers for two fully-funded residency programmes in Ōtautahi, Christchurch.

Apply now at move.org.nz.

*#circus #dance #christchurch #madetomove
#artistinresidence #moveotautahi*

Instagram carousel artwork

